

PROMISE+ REWARDS

2021

YOUR COMMITMENT. OUR THANKS.





It all starts with a promise.

**“WE WILL SELL NO SEED WE
WOULDN'T BE HAPPY TO PLANT
ON OUR OWN FARM.”**

When you commit to an early order, we'll thank you for putting your trust in us with Promise+ Points redeemable for valuable merchandise.

1 WHEN YOU...

Sign an early order commitment between:

**SEPT. 1,
2020** – **DEC. 15,
2020**

2 AND...

Take advantage of one of three Promise+ Payment Options:

0%

\$\$

JD

3 WE WILL...

Thank you with
PROMISE+ POINTS
based on your
commitment level.

0% 0% FINANCING

Keep your business with your local bank and pay no interest until Jan. 15, 2022. Plus, receive an immediate rebate (see rebate schedule).

Check with your dealer for a list of participating local banks.

\$\$ CASH

Pay with cash and receive a cash discount based on payment date.

Check with your dealer for a cash discount schedule.

JD JOHN DEERE FINANCING

John Deere Financing is available through your Peterson Farms Seed dealer.

No discounts or rebates are available with this option.



We value your business and your loyalty.
Repeat customers can earn additional points!

🏆 Loyalty Bonus 🏆

Earn an extra reward point when you:
Commit at Level 3 or higher.

AND

Plant 100% of your corn and soybean acres with us.

🏆 Tier-Jumper 🏆

Earn bonus point(s) with a year-over-year
commitment level increase; one additional
point for each level above highest previous level.

0%

0% FINANCING REBATE SCHEDULE

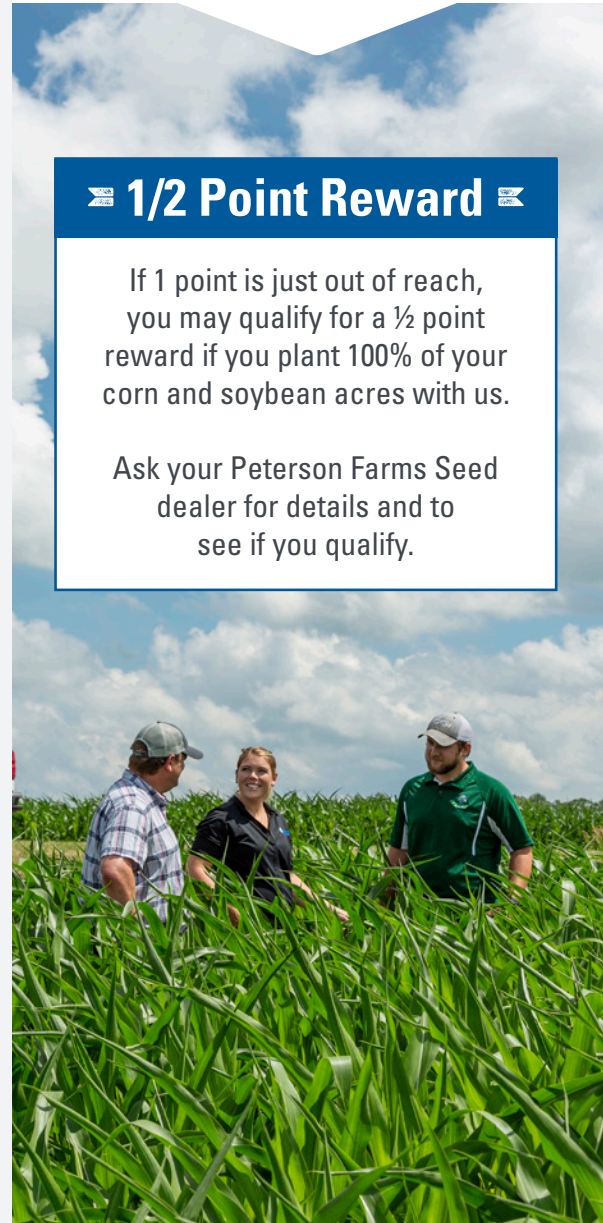
Order Deadline	Rebate
September 15, 2020	3%
September 16 - November 15, 2020	2%
November 16 - December 15, 2020	1%

Financing rebate based on total purchase amount and date, payable immediately.

🏆 1/2 Point Reward 🏆

If 1 point is just out of reach,
you may qualify for a ½ point
reward if you plant 100% of your
corn and soybean acres with us.

Ask your Peterson Farms Seed
dealer for details and to
see if you qualify.

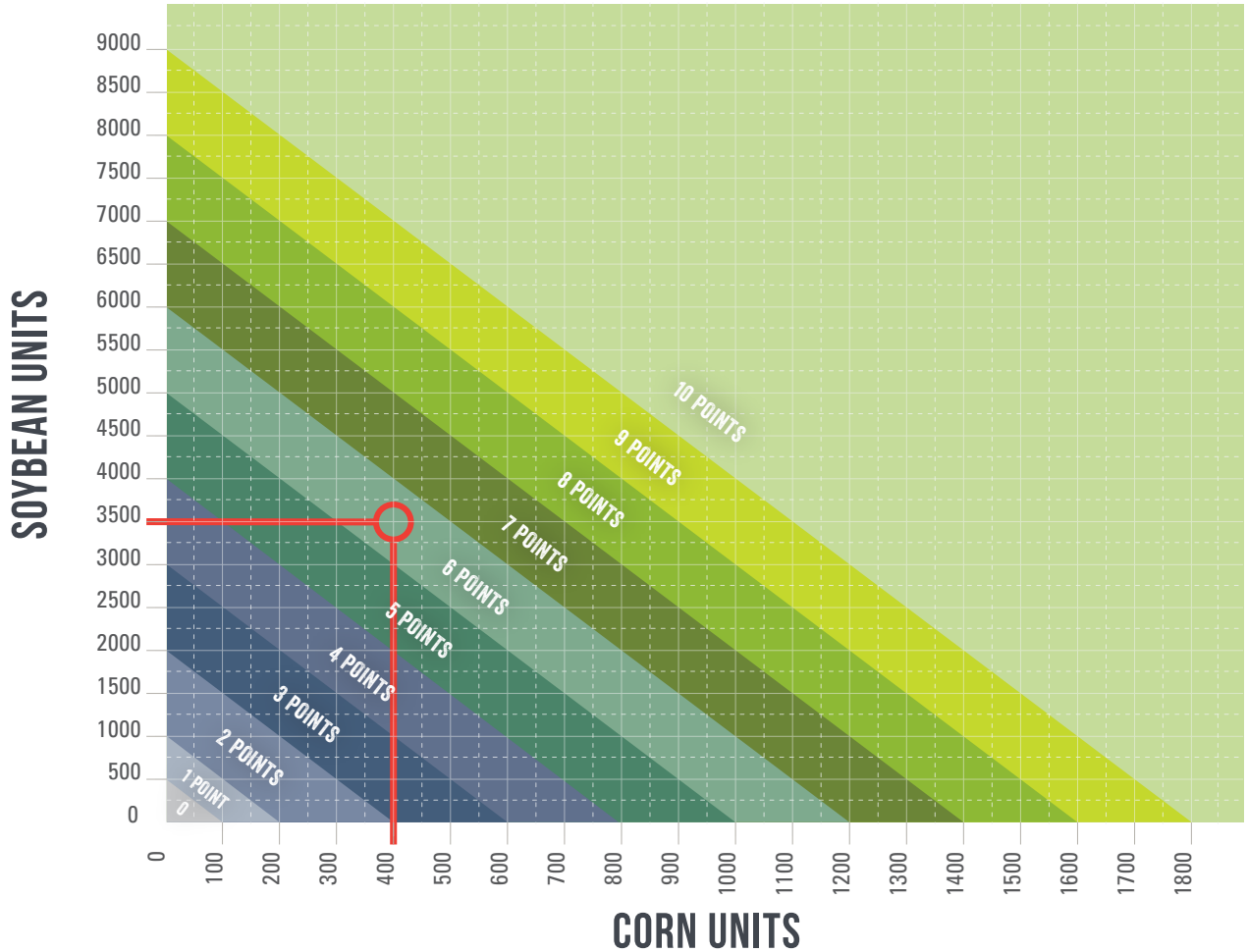




Promise+ Points Schedule

To calculate your commitment level, find the intersection of your corn and soybean unit order.

EXAMPLE: 3500 soybean units
and 400 corn units = **6 POINTS**



*For illustrative purposes - for exact order level to point ratio, please use the calculator on our website.

Use calculator at PetersonFarmsSeed.com/Rewards or talk to your dealer for more information!

NEW FOR 2021: MULTI-YEAR REWARD!

5

POINT
ITEM

NEW FORD® F-150 - 3 YEAR LEASE

FROM LUTHER FAMILY FORD



Crew Cab 302A Package Includes:

- 10 way power heated front seats
- SYNC 3 with 8" touchscreen
- Sirius Satellite Free for 6 months
- Power adjustable pedals
- Rear under seat storage
- Keyless entry pad
- Fordpass Connect for Auto Start app on smartphone
- + MUCH MORE!

3 Year Lease
15,000 miles per year

**Requires a 5 point commitment
for 3 consecutive years.*

Luther | **Family
Ford**
Dealership





1

POINT
ITEMS

DEWALT® TOOL SET



- DCL040 110 lumen LED flashlight
- DCD996 premium hammer drill/driver
- DCF887 20V MAX* XR® brushless ¼" 3-speed impact driver
- DCS570 20V MAX* XR® circular saw
- DCS367 20V MAX* XR® compact reciprocating saw
- DCB205-2 20V MAX* 5.0Ah XR® battery 2-pack

DEWALT

TRAEGER® PELLET GRILL

TRAEGER
WOOD-FIRED GRILLS

- Ironwood 650® model
- WiFIRE® Technology
- Ironwood® D2 Direct Drive
- TurboTemp®
- Double side-wall insulation
- Pellet sensor

TORO® 30" PUSH MOWER



TORO

- 30" wide mowing deck
- 2 point height-of-cut
- Dual Force™ Cutting System
- Personal Pace® with traction assist

RUGER® 22 CALIBER RIFLE AND PISTOL KIT

LIMITED
QUANTITY

Rifle:

- Ruger American Rimfire Heartland TALO - Limited Edition
- 22LR caliber - bolt action
- 1 - 10 round rotary magazine
- Hardwood engraved farm scene, flag overlay stock

Pistol:

- Ruger SR22 Rimfire pistol
- 2 magazines - 10 + 1 capacity
- 22LR caliber semi-auto, double action
- Black anodize finish



TRENCH WHEELS FROM RUST SALES, INC.

Drain problem areas with your choice of either:

Convex steel wheels

- Create deep, narrow trenches
- For ATVs and light UTVs

- OR -

Pneumatic tires

- Provide greater floatation
- For heavier UTVs

Videos at: trenchwheels.com

Steel
WheelsTrench created with
steel trench wheelsPneumatic
Wheels

YAMAHA® GENERATOR



- EF2400iSHC model
- Maximum AC output of 2400 watts
- 12-volt DC output
- Battery charging cables included

YAMAHA

2
POINT
ITEMS**DJI™ DRONE PACKAGE**

- DJI™ Mavic 2 Pro w/case
- 20 MP Hasselblad camera
- 4K 10-bit HDR
- Up to 35 minutes flight time
- Apple iPad 128GB, Wi-Fi + Cellular
- Includes group training at PFS with Nolan Berg

HOPPER WALKER
FROM RUST SALES, INC.

- Dual motor 12VDC remote control swing hopper mover
- 2 remote controls and grip tires for uneven ground
- For more product specifications: www.hopperwalker.com

JOHN DEERE® TOOL CHEST**Top Half:**

- H-G model
- 6 drawers
- Gas struts lid support
- 600lb total drawer load capacity

**Bottom Half:**

- AC-4624CH-G model
- 10 drawers
- 24.6" cabinet depth for longer tools
- Dual drawer slides on deep drawers
- 1200lb total drawer load capacity

BROWNING® SHOTGUN

- Citori 725 over-and-under
- 12 gauge, 28" barrel
- Steel engraved receiver

BROWNING

Rewards, models and colors subject to change based on availability.
Rewards must be selected by January 15, 2021.



PERTEN® MOISTURE TESTER



- AM Farm 5200 model
- Superior accuracy
- Moisture and specific weight measurements
- 10-second analysis
- Touch screen operation



OLHAUSEN® SHUFFLEBOARD



- 12' Pavilion Tulipwood
- Includes play kit with pucks
- Set-up and delivery included



OLHAUSEN® POOL TABLE



- Elayna 7' or 8' model
- Slate table
- Includes a billiard play kit including 2 cues
- Range of felt color options
- Set-up and delivery included



POLARIS® YOUTH ATV



**Outlaw
Model**



**Sportsman
Model**



Your choice of ATV:

- 2 Wheel drive
- 4-stroke single cylinder
- 112cc

Both ATVs Include:

- Safety flag
- Parent-adjusted speed limit
- 1 Color-matched youth helmet



ALUMA® UTILITY TRAILER



- 7712H model
- Weight: 650lb
- Bed size: 77" x 142"
- Tires: 14", ST205/75R14 LRC radial tires
- 3500lb rubber torsion axle (rated 2990#)



4
POINT
ITEMS

TORO® ZERO TURN LAWN MOWER



- 54" Titan® MyRIDE® zero turn model
- MyRIDE® suspension system
- 24.5hp Toro® V-Twin 708cc
- 54" IronForged™ Deck

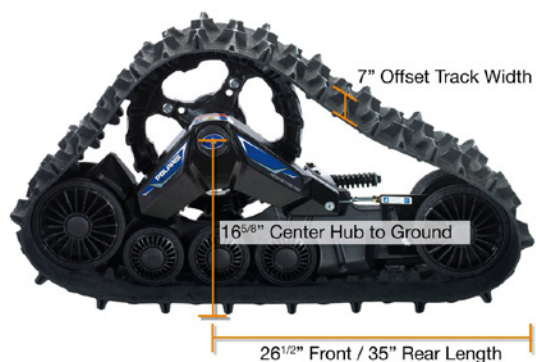


K'Ä'CHER FLOOR SWEEPER

- KM 75/40 model
- Self-propelled
- Travels up to 2.8 mph
- AGM batteries
- Separate shelf charging system
- On-board filter to control dust




POLARIS® SIDE-BY-SIDE TRACKS



- Prospector Pro® tracks
- Built specifically for Polaris® RANGER® and Polaris® RZR® models
- Includes mounting kit



POLARIS® SPORTSMAN® 450 H.O. EPS



- 450 Electronic power steering
- ProStar 500cc, 4-stroke SOHC single cylinder
- 33 horsepower
- True on-demand AWD/2WD



Rewards, models and colors subject to change based on availability.
Rewards must be selected by January 15, 2021.



5
POINT
ITEMS

JOHN DEERE® X390 RIDING LAWNMOWER



- 48-inch Accel Deep™ deck
- Power steering
- V-Twin engine
- Bagger included



K'Ä'CHER FLOOR SCRUBBER



- B 40 W model
- Self-propelled/Walk-behind (Roller)
- Travels up to 2.8 mph
- 10.6 gallon clean/dirty water capacity

KÄRCHER

JOHN DEERE® WELDERATOR™



- AC2-CW5220H model
- 20-Gallon, two stage air compressor
- 5000-watt generator
- 220A arc welder
- Honda V-twin GX engine with electric start



HOTSPRING® HOT TUB



Dimensions:
7' x 7' x 36.75"

- Rhythm or Relay model
- Seating for 7 people
- 40 powerful jets
- Includes cover and steps
- 10 multi-color LED points of light
- Starter chemicals included
- Set-up and delivery included



6
POINT
ITEMS

SD DRAIN® TILE SYSTEM

FROM RUST SALES, INC.



- Plugs into your existing RTK GPS and newer tractor hydraulics
- Designs tile run and places drain tile to make water flow
- Optional slope sensor and external valve not included
- More information at: www.sddrain.com

SD DRAIN® DITCH SYSTEM

FROM RUST SALES, INC.



- Plugs into your existing RTK GPS and newer tractor hydraulics
- Designs ditches and controls scrapers to make water flow
- Optional external valve not included
- More information at: www.sddrain.com

POLARIS® 550 INDY® SNOWMOBILE

- PRO-RIDE® chassis
- Fan-cooled engine
- RydeFX® MPV shocks



POLARIS

SEA-DOO SPARK® JET SKI



- Rotax® 900 ACE™ engine
- 90 horsepower
- 2up-seating capacity
- Electronic iBR®
- Includes trailer

SEA-DOO

CAN-AM® OUTLANDER 650 ATV



- 650 model
- 62 horsepower
- Tri-mode dynamic power steering
- Rotax 649.6cc V-twin, liquid cooled engine

can-am

Rewards, models and colors subject to change based on availability.
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JOHN DEERE® ZERO TURN MOWER



- Z950R ZTrak™ model
- 72" 7-Iron™ PRO mowing deck
- 27-hp commercial-grade engine
- Suspension seat



HOTSPRING® HOT TUB



Dimensions:
7.5' x 7.5' x 38"

- Limelight Pulse model
- Seating for 7 people
- 49 powerful jets
- Foot well jets
- Includes cover and steps
- 32 Raio® multi-color LED points of light
- Starter chemicals included
- Set-up and delivery included



UNI TUBE® FIELD LOADER®



- 1537 model
- 7500 BpH
- Low clearance hopper
- Collapsible canvas hopper
- Electrical or hydraulic top drive
- 15" 2-ply chevron belt



POLARIS® RANGER 1000 PREMIUM® EPS



- 3-person capacity
- 61 horsepower
- 1000 electronic power steering model
- 4-stroke twin cylinder engine
- AWD/2WD/VersaTrac Mode



JOHN DEERE® SUB-COMPACT UTILITY TRACTOR

8

POINTS

- 1025R model
- Powerful tier 4-compliant diesel engine
- 4WD power steering
- Hydrostatic transmission with Twin Touch™ foot controls
- Loader bucket included



FUEL TRAILER

8

POINTS



- AFI750DB model
- Electric pump
- DEF space
- Front locking box
- Marine battery
- 35' hose reel
- Solar charger
- Aluminum wheels



CAN-AM® DEFENDER MAX XT

9

POINTS



- HD10 Max XT model
- Rotax 976cc V-twin engine
- 82 horsepower
- Dynamic power steering
- 6-passenger capacity

can-am

ICE CASTLE® LIMITED

9

POINTS



- 8' X 16'
- Air conditioner
- 6 fishing holes with lights
- Rear dinette with lift bed above
- Cedar interior
- Stove/Oven



Rewards, models and colors subject to change based on availability.
Rewards must be selected by January 15, 2021.



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POINT
ITEMS

JOHN DEERE® GATOR - FULLY LOADED

- 835R model
- 54 horsepower
- Crossover utility vehicle
- 3-person cockpit
- HVAC system
- Power steering
- Fully enclosed cab for a quiet ride



UNI TUBE® FIELD LOADER®

- 1547 model
- Collapsible canvas hopper
- 10" diameter tubes
- 15" 2-ply chevron belt
- 26.5 HP Kohler field injected gas engine and hydraulic cooling package



POLARIS® RANGER 1000 XP® NORTHSTAR

- 3-person capacity
- 82 horsepower
- 4-stroke twin cylinder DOHC
- AWD/2WD/VersaTrac turf mode
- Full cab system including heat/AC, winch and more!



READY TO ROLL?

It's easy to earn our thanks.

Step 1: Place your Promise+ Order with your Peterson Farms Seed Dealer.

Step 2: Choose your reward.

Step 3: Enjoy your reward and our **THANKS** for your early order.

Step 4: Share the fun! We'd love to see you enjoying your thank you reward.



CHOOSE
REWARDS BY
JANUARY 15

Send your photos to Lacie@PetersonFarmsSeed.com.
Who knows? Maybe you'll be featured on social media or next year's catalog!

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